



ANNUAL REPORT 2019

dot.
LEBANON

IN- DEX

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VALUES



**WE
BELIEVE
IN**

YOUTH-LED INNOVATION

SUSTAINABLE INITIATIVES

DIGITAL TECHNOLOGIES

We aim towards achieving sustainable development goals by ensuring



Quality Education

for the less fortunate youth to help them become change agents in their community.



Gender Equality

to raise awareness on the importance of adopting digital technologies in women's daily lives from a very young age.



Decent Work & Economic Growth

to increase productivity levels through technological innovation.



**SUSTAINABLE
DEVELOPMENT GOALS**

PEOPLE

Because we believe in the **power of youth, women, and people with special needs**, our people gathered their efforts and dedication to empower the most vulnerables, and to help them become innovators and leaders **by creating and applying digital solutions that have a positive impact in their community.**



MILESTONES & HISTORY

2010
89

- Launched the organization in Lebanon with a pilot project that allowed us to start our operations.

2011
158

- Explored new partnerships in Palestine refugee camps (Swiss and Canadian fund)
- Launched our programs targeting women.
- Stepped in to the South area.

2012
260

- Stepped in to the North and Akkar areas.
- Launched consortia models of operations with various partners.
- Started working with women coops and SMEs.

2013
500

- Launched our TeachUp! Program with the MEHE and in partnership with consortia members with World Learning and USAID.
- Learned the needs of schools, students, teachers.

2014-2015
1,835

- Went nationwide in terms of coverage.
- Increased our pool of community trainers.
- Strengthened relationship with MEHE and schools.

2016
332

- Launched projects supporting Syrian Refugees.
- Launched new curricula in partnership with UNICEF under the Generation of Innovation Leaders program.

2017
3,157

- Started diversifying partnerships.
- Introduced new curricula within a nationwide coverage.
- Growth of the team started in terms of size and expertise.

2018
2,408

- Focused on enhancing and upgrading internal processes, frameworks and intranet systems.
- Launched Bridge. Outsource. Transform | Lebanon's first Impact sourcing platform in partnership with UNICEF.

11,103

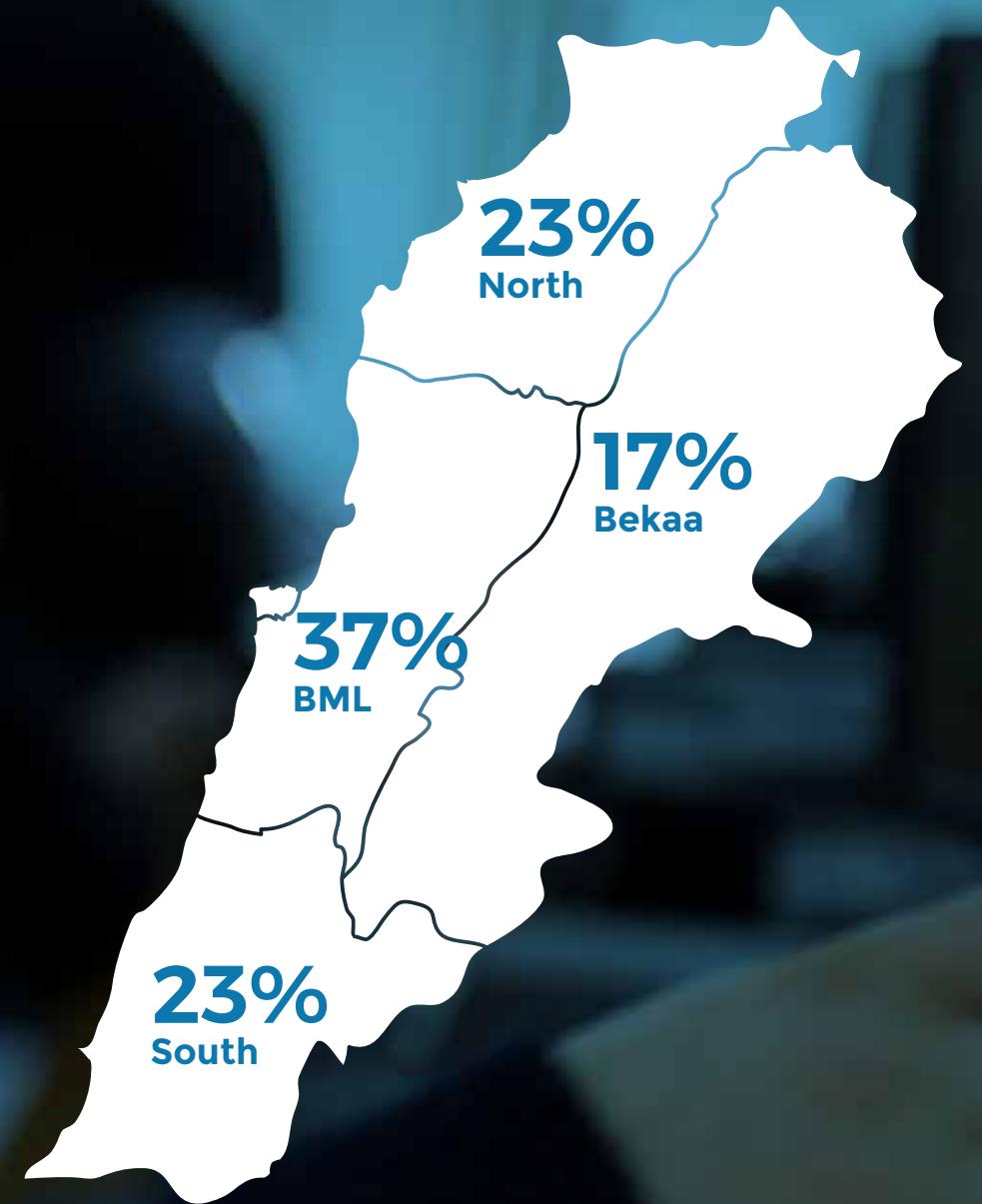
**beneficiaries impacted
till December 2019**

*White numbers are for years.

*Orange numbers are for beneficiaries.

2019 IMPACT

Total number
of beneficiaries
2,364



Lebanese



Syrian



PRL



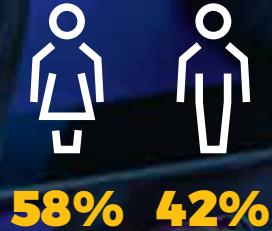
PRS



Other

2019 IMPACT

Youth (14 - 17) **38%**
Adults (19 - 25+) **62%**



Based on a study conducted by DOT Lebanon on the impact of its program

72% beneficiaries were not employed at the baseline.

48% were exposed to at least one income generation opportunity three months after completing DOT Lebanon training.

2019 OVERVIEW



COURSES



Digital Media Literacy	64%	36%
Mobile App Development	54%	46%
Social Media Marketing	66%	34%
Micro Work	57%	43%
CISCO courses	38%	62%
Robotics	32%	68%
TEACHUP	82%	11%

Click on the course name to learn more about it

NEW CURRICULA

A photograph of three men smiling and holding certificates of participation. The man on the left is wearing a striped shirt and a blue lanyard. The man in the middle is wearing a blue hoodie with 'D&G' on it. The man on the right is wearing a white t-shirt. They are standing in front of a whiteboard with some text and logos on it.

We are committed to helping our youth become ready for the 21st century by equipping them with the necessary skills to transform their communities. To supply them with the digital skills needed for the jobs of the future, we're continuously developing our curricula and updating our learning technologies.

Work readiness and 21st century skills

This training program provides participants with 21st century and digital skills for a future proof job readiness.

Social Entrepreneurship

This journey will walk participants through ideation, vision for change, social entrepreneurship, business model canvas, and human centered design.

Robotics

This training program introduces participants to robotics through conceptualizing, designing and building prototypes of devices and / or robots.

PARTNERS

Funding Partners



Implemented by
KFW



Kingdom of the Netherlands



Department
for International
Development



Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



United Nations
Educational, Scientific and
Cultural Organization

drosos (...)

Theirworld

Abdul Aziz Al Ghurair
Refugee Education Fund

عبد العزيز الغرير
صندوق تعليم اللاجئين

Curriculum Partners



مهارات من
Google

facebook



PARTNERS

Field Partners



In Kind Partners



PROJECTS

GENERATION OF INNOVATION LEADERS 58%

TECHNOLOGY &
ENTREPRENEURSHIP

of DOT
Lebanon's
beneficiaries
are girls who
are learning
digital skills.

unicef 
for every child


Generation
of Innovation Leaders
unicef 

Summary

UNICEF's Generation of Innovation Leaders (GIL) program, aims to educate and create income-generating activities for marginalized youth residing in Lebanon and aged between 14 and 24 years in the fields of technology and innovation, to help them become leaders capable of transforming their communities.

The program sets up 15 facilities, called Innovation Labs, in marginalized neighborhoods around the country, equipped to facilitate the program activities which are both educational and income-generating in nature.

This program is funded by the German Embassy, KFW and the Netherlands Embassy in Lebanon.

Impacted Beneficiaries **2,194**

Through the GIL project, DOT Lebanon delivered courses in Digital & Media Literacy, Social Media Marketing, Mobile Application Development, Microwork, Robotics, in addition to being a CISCO certified academy providing certified CISCO courses.



Lebanese



Syrian



PRL



PRS



Other

Children (<18)

40%

Youth (18-25)

52%

Adults (25+)

8%



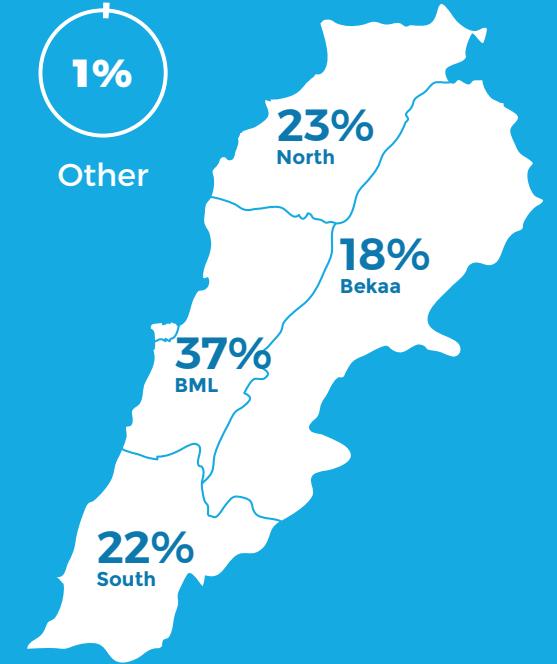
58%



42%



2.5%



Improvement

Digital and Media Literacy	from 1.6 to 4.16	/5
Mobile App Development	from 1.6 to 4.35	
Social Media Marketing	from 1.5 to 3.9	
Microwork	from 1.5 to 4.4	

Success Story



[Watch Maysaa's story](#)

Partner testimonial

“ DOT has been a UNICEF partner since 2016 and our experience since then has been nothing but positive; together we've tried, learned and grown. DOT is a trusted partner organization; one which plays a key role in implementing UNICEF's GIL programme nationwide ensuring that thousands of young people are brought into the fold of the new digital and technology-driven world and have a better chance as a result. DOT Lebanon's team are a group of dedicated, passionate and impact-driven individuals who are experts in their field.

We hope to continue to develop and grow this partnership to provide better opportunities for youth in 2020 and beyond.”

*Amal Obeid
Adolescent and Youth Programme
Specialist, Youth Programme - UNICEF*

ADVANCED MOBILE APP DEVELOPMENT

TECHNOLOGY &
ENTREPRENEURSHIP



United Nations
Educational, Scientific and
Cultural Organization

**BEIRUT
OFFICE**

Summary

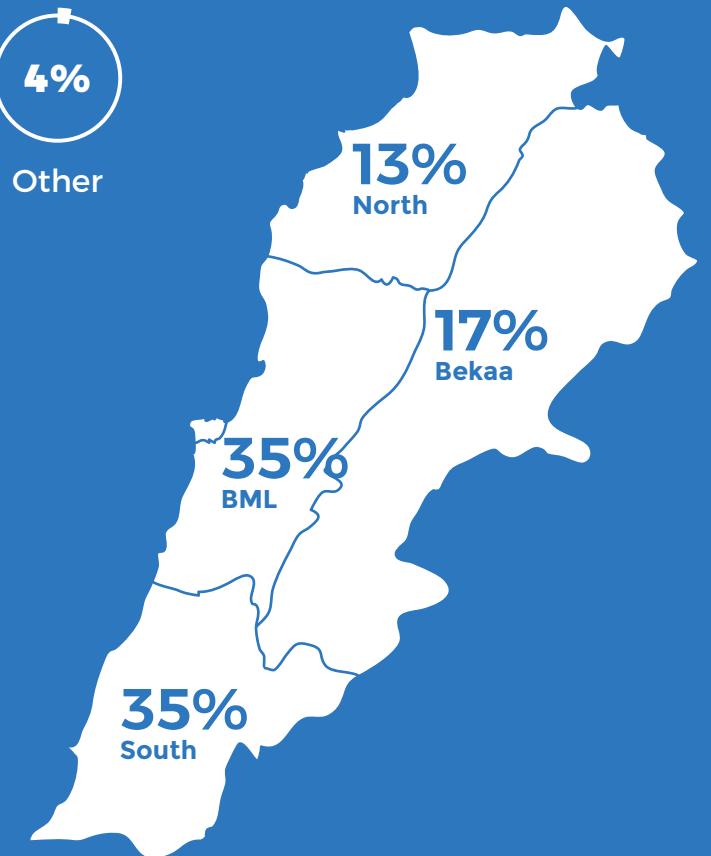
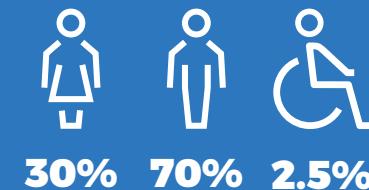
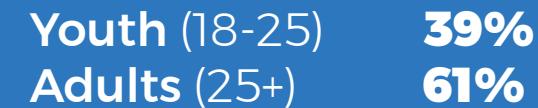
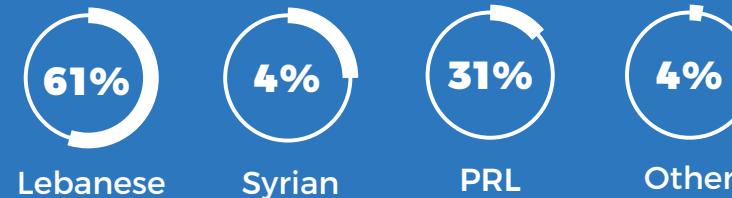
DOT Lebanon, in partnership with UNESCO, Beirut Office, has selected 23 youths coming from different regions in Lebanon and built their capacities on Advanced Mobile Application Development as part of its Technology and Entrepreneurship Program. The youth developed mobile applications aiming towards enhancing and facilitating communication between people, municipalities and local NGOs under the theme of "Technology for Good Governance"

The applications were finalized and were published after the approval of UNESCO.



[Read about these applications](#)

Impacted Beneficiaries



YOUTH LEADERSHIP PROGRAM

TECHNOLOGY & ENTREPRENEURSHIP



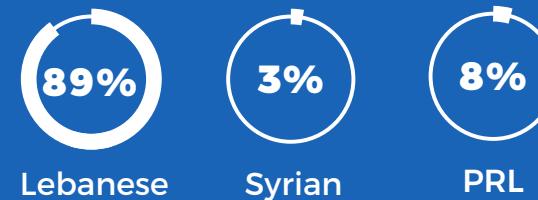
Summary

DOT Lebanon took part of the fifth edition of the Youth Leadership Program presented by UNDP and trained 45 youth, along with other local NGOs. This project aims towards supporting the development of youth's innovative solutions to address sustainable development challenges such as quality education, gender equality, and economic growth.

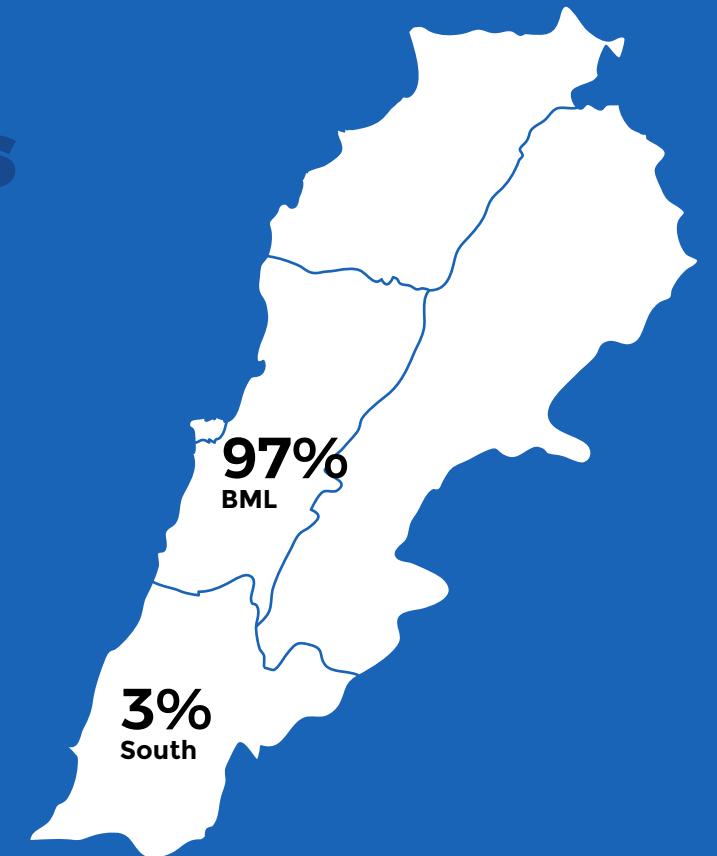
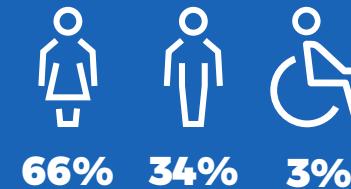
The training sessions delivered by DOT Lebanon covered topics such as Ideation, Social Entrepreneurship, Market study, Budgeting, Research, Pitching and Presentation.

And for the second year in a row, two DOT youth made it to the final and participated at the YLP Regional Workshop that took place in Jordan during November 2019.

Impacted Beneficiaries



Age 18-25+





**"Enough bullying!
Time to act."**
- Red Bee -



**"Our aim is to leave
the world cleaner
than the way we found it"**
- Recycler Donation -



**"It's time for women
to speak up"**
- Bubble -



**"The elderly community
shouldn't be sided!
They still have a lot to give."**
- Spot Of Hope -



**"There isn't enough
equality in recruitment!
So we gave candidates a
new super power: Invisibility"**
- HirEO -



**"It's time to shed light on
Lebanese artisans
living in rural communities."**
- Artharia -

Success Story



**Read about the
achievements of
our youth**

INCREASING INCLUSION OF YOUTH WITH DISABILITIES LIVING IN LEBANON

drosos (...)

Zeina Hachem, disabled lebanese citizen, sharing her journey on wheels and the challenges she has faced during DOT Lebanon's Staff Training on inclusion of people with special needs in partnership with Drosos Foundation.

Summary

Through its partnership with Drosos Foundation, DOT Lebanon aims to **#MakeInclusionCommon**

This project recognizes that employment is critically important for citizens, particularly people with special needs, to accomplish their life goals, pay their bills and secure their futures. DOT Lebanon team understands that Individuals with disabilities bring a huge variety of skills, needs, and interests and aims to increase their inclusion. This project addresses economic sustainability by ensuring that qualified trained youth become active members of the workforce. Wasted talents and missed opportunities due to disability are to be addressed by leveraging the existing abilities to contribute to the national economy. DOT Lebanon seeks as well to become an inclusive organization by developing policies for that purpose and developing appropriate curricula and tools for people with special needs.

Impacted Beneficiaries



Lebanese



Syrian



PRL

Children (14-17)

7%

Youth (18-25)

27%



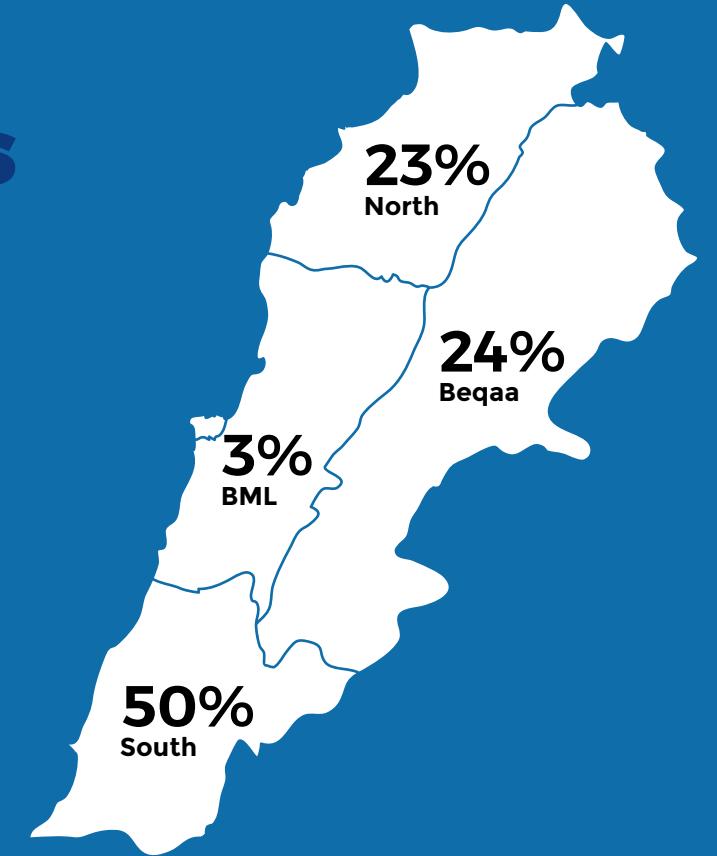
35%



65%



97%



Improvement

Digital and Media Literacy From 1.25 to 4.14 / 5



YOUTH FOR TOMORROW



TECHNOLOGY & ENTREPRENEURSHIP

Summary

Through a partnership with Mercy Corps International, Beirut Office, and the support of the Government of Canada, DOT Lebanon has worked with youth coming from Barja, Saida and Tripoli and built their capacities on Digital and Media Literacy as part of its Technology and Entrepreneurship Program through a project called Youth for Tomorrow. Youth for Tomorrow provided adolescents on-going psychosocial support and market-driven skill-building opportunities while building an enabling environment for young people through community engagement and provision of enhanced adolescent and youth services.

Impacted Beneficiaries **57**



Lebanese



Syrian



PRL



PRS

Children (14-17)

7%

Youth (18-25)

27%



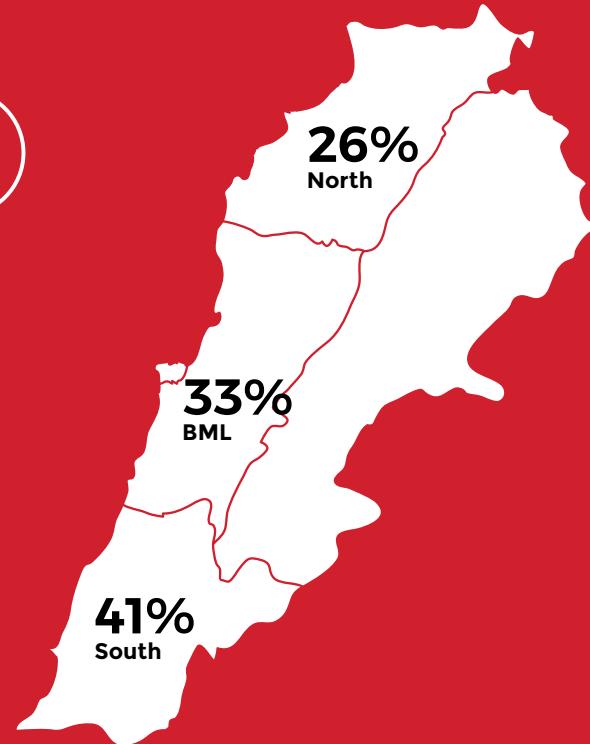
68%



32%



3.5%



Improvement

Digital and Media Literacy **80%**



[Read more about the achievements of our youth](#)

ONLINE SAFETY TRAINING PROGRAM

TECHNOLOGY &
ENTREPRENEURSHIP

Summary

In partnership with UNICEF and Akkar Network for Development, this training program aims towards raising awareness and train community religious leaders and youth on online safety in Akkar, in the North of Lebanon.

CIVIL SOCIETY UNLEASHED: A MODEL FOR YOUTH & COMMUNITY DRIVEN CHANGE

**RESTLESS
DEVELOPMENT**


Department
for International
Development

 **DEVELOPMENT
ALTERNATIVE**

Summary

TECHNOLOGY &
ENTREPRENEURSHIP

Funded by DFID, this project is implemented by a consortium of 6 UK based organizations and DOT Lebanon and led by Restless development

The main goal of this project is to reach a more effective civil society driven by youth leadership and community action in order to create better development outcomes for young people and communities.

This project's main objectives are:

- Building a model for Change that enables young people to realize their agency and hold development actors to account
- Building a package of Support developed with grassroots youth organisations and those working with them, to deliver greater impact, greater connectivity, and more inclusive development discourse
- Re-positioning the youth sector as a credible development alternative and scale option for accelerating development outcomes
- Generate evidence and leverage strategic partnerships to promote uptake of proven models with over 200 civil society organisations and 100 INGOs, companies and governments.

LEBANON TECHNOLOGY HUBS

Theirworld

ICT IN
EDUCATION

Summary

An essential part of DOT Lebanon mandate is to promote ICT in Education through its TeachUp curriculum that works on strengthening the ICT capacities of teachers in school and provide them with the needed ICT skills, and digital knowledge. The overall aim of TeachUp! Program is to integrate technology into the Lebanese education system to help transform the way teachers and students interact in the classroom by delivering a more student-centered approach using Rumie-provided tablets online and offline resources that are in line with the Lebanese curriculum. The program builds the capacity of teachers that are willing to commit to a training schedule throughout the school year. The training would be either through one on one coaching sessions based on the needs of each teacher or through workshops with other teachers.

This project was renewed in July 2019 and will last till September 2022.



[Learn more
about this
program](#)

LOCAL DEVELOPMENT PROGRAM FOR URBAN AREAS IN NORTH LEBANON (UDP_NL)

TECHNOLOGY &
ENTREPRENEURSHIP

Summary

DOT Lebanon is working with youth from Tripoli in the North area of Lebanon on the provision of digital skills including courses in Digital & Media Literacy and Social Media Marketing.

The beneficiaries were recruited through conducting an outreach to unprivileged communities.

The primary aim of the project is to increase the entrepreneurial skills of 150 vulnerable youth and women from Dannieh villages.

This project is funded by the European Union and Germany.

DIGITAL OPPORTUNITIES THROUGH INTEGRATED TRAINING (DOIT)

TECHNOLOGY &
ENTREPRENEURSHIP

Summary

Funded by Abdul Aziz Al Ghurair Refugee Education Fund, the DOIT project aims towards fostering income-generating opportunities to vulnerable Refugees and Host community members.

Thanks to this project, 2,400 Lebanese youth and residing refugees including people with special needs will enhance their digital, language, and life skills. They will be able to expand their knowledge and have better access to livelihood opportunities. An internship program will be created for them to take their first step into the job market be it remotely or physically.

SHABAKE PROJECT



Summary

TECHNOLOGY &
ENTREPRENEURSHIP

DOT Lebanon long term vision is to help eradicate poverty, prejudice and gender inequality by giving people the skills and knowledge to use technology to achieve educational, social and economic opportunities. To reach its vision, DOT Lebanon has developed a Theory of Change that will guide its operations and long term interventions to reach the desired organizational vision. Being an ICT focused organization, this project will help in strengthening the technological systems that DOT Lebanon can utilize throughout its operations.

Additionally, this intervention will provide DOT Lebanon with the needed knowledge and capacities to replicate this intervention with future partners or even transfer the gained knowledge to Expertise France future partners.

A second component important objective is to foster social cohesion through the provision of digital and 21st century skills to youth from the Lebanese and refugee communities and help them implement community projects together.

EVENTS

This year we took part in several events to build the digital skills and capacities of our youth in collaboration with our partners.

Girls got IT 9th edition in partnership with UNICEF

The Girls Got IT 9th edition took place at **Université Saint-Joseph de Beyrouth (USJ)** where Lebanese women shared their **inspiring experience in science, technology, engineering, mathematics, and other fields.**

The main objective of this event is to empower young girls and develop their 21st century skills to help them create innovative and technological solutions having a positive impact on the community. That's why **30 girls participated to several digital workshops such as the scratch coding and App Inventor** provided by DOT Lebanon trainers and enhanced their knowledge in programming and development.



Youth Leadership Program 5th edition in partnership with UNDP

For the second year in a row, DOT Lebanon's youth who have participated at the Youth Leadership Program by UNDP got shortlisted to the final stages to pitch and present their projects at regional and international workshops.

The main objective of this event is to support and help youth become social entrepreneurs able to transform their communities through innovative solutions that contribute to the achievement of the sustainable development goals.

This year's winners were aiming towards reaching:

- **Quality Education through anti-bullying solutions.**
- **Clean water and sanitation through wastewater treatment initiatives.**



MEET B.O.T

Lebanon's first Impact Sourcing platform, connecting young skilled freelancers coming from underprivileged communities with companies in need of fast, affordable and quality assured data services.

Since March 2018 and to-date B.O.T has worked with hundreds of young freelancers - 90% of which on a remote basis across all Lebanese regions - providing them with digital jobs

B.O.T

BRIDGE • OUTSOURCE • TRANSFORM

Powered by



Funded by



Thanks to B.O.T, led by the skilled youth who adapted easily to our needs and delivered outstanding results.

- HiCart



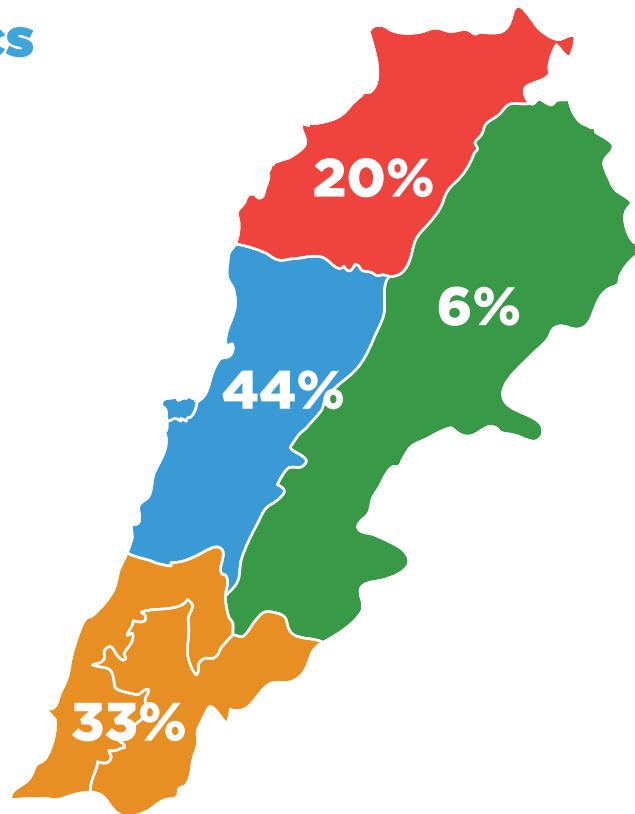
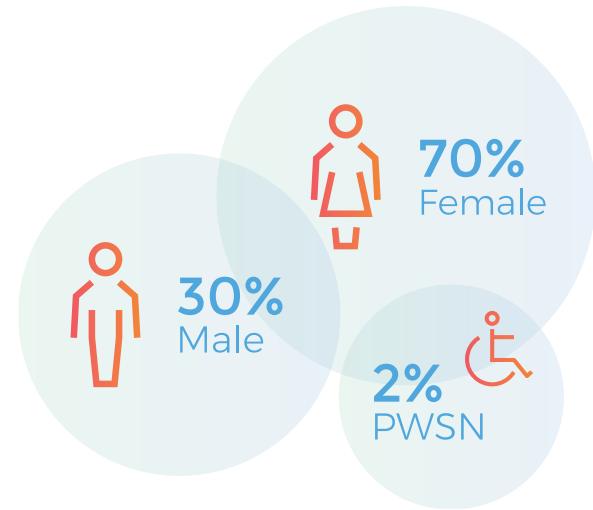
IMPACT

207 Freelancers Impacted

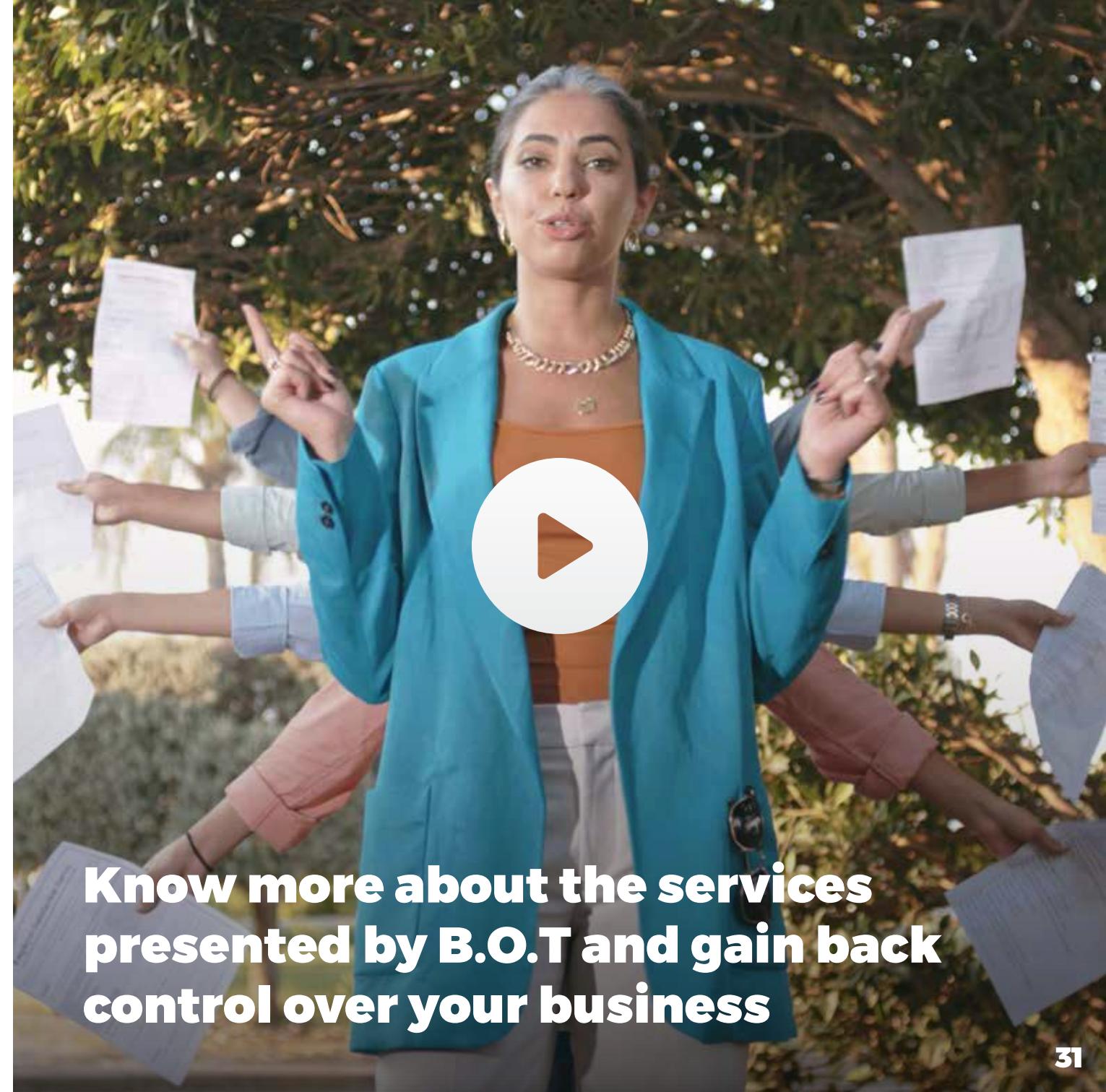
15,000 Working Hours

\$67,000 Generated Income

Freelancer demographics



[Request your service now](#)



THANK YOU



DOT Lebanon
in one minute

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