



# 2022: A YEAR OF EXPANSION AND CREATION

DOT Lebanon's 2022 Annual Report



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2023 Loading...



# Director's Message

12 years already since launching DOT in Lebanon... When we started in 2010, we were a team of 2 people **eager to create impact, passionate about our social responsibility towards our communities, and excited for what the future holds for us as an organization.**

2022 marked the return to a new normal.

As we embarked on a threat-filled journey since 2019, we were all relieved to be back to routines, physical gatherings and classes. But if the past has taught us anything about life, it's that it will constantly surprise us and success is about planning ahead. In 2019 we went all-digital-all-the-way, this year we went hybrid.

To make sure that digital and remote learning were still part of our DNA, we embedded it into our curricula and internal processes. We familiarized ourselves and our beneficiaries with the tools they needed to thrive in the digital-physical world of 2022.

Another big change in 2022, is handing over the leadership of DOT Lebanon to our organization's former head of operations Dounya Bassil, and moving towards a more regionally-focused role with the mother organization DOT Global.

I couldn't think of a better person to take over the reins and continue the impact that this organization has had on countless young beneficiaries all over Lebanon.

Marianne Bitar Karam, **DOT Lebanon's Former Country Director**

It's an honor to be able to build on such solid foundations. As we step towards a promising 2023, with an amazing group of partners by our side, the team and I are looking forward to adding new chapters to DOT Lebanon and continue its impact journey.

12 years and 15,000 impacted beneficiaries later, we grew to 30 employees and 40 digital community trainers, still as eager, still as passionate and more excited about the future in play for our growing organization.

Wishing you a 2023 filled with health, hope and impact, from DOT Lebanon's family to yours, happy New Year.

Dounya Bassil, **DOT Lebanon's Interim Country Director**





# 2022 Overview



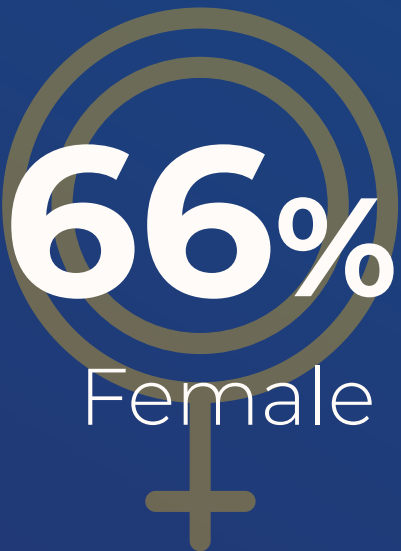
6,098

Unique Beneficiaries



7,199

Digital services



66%

Female



2.4%

PWDs



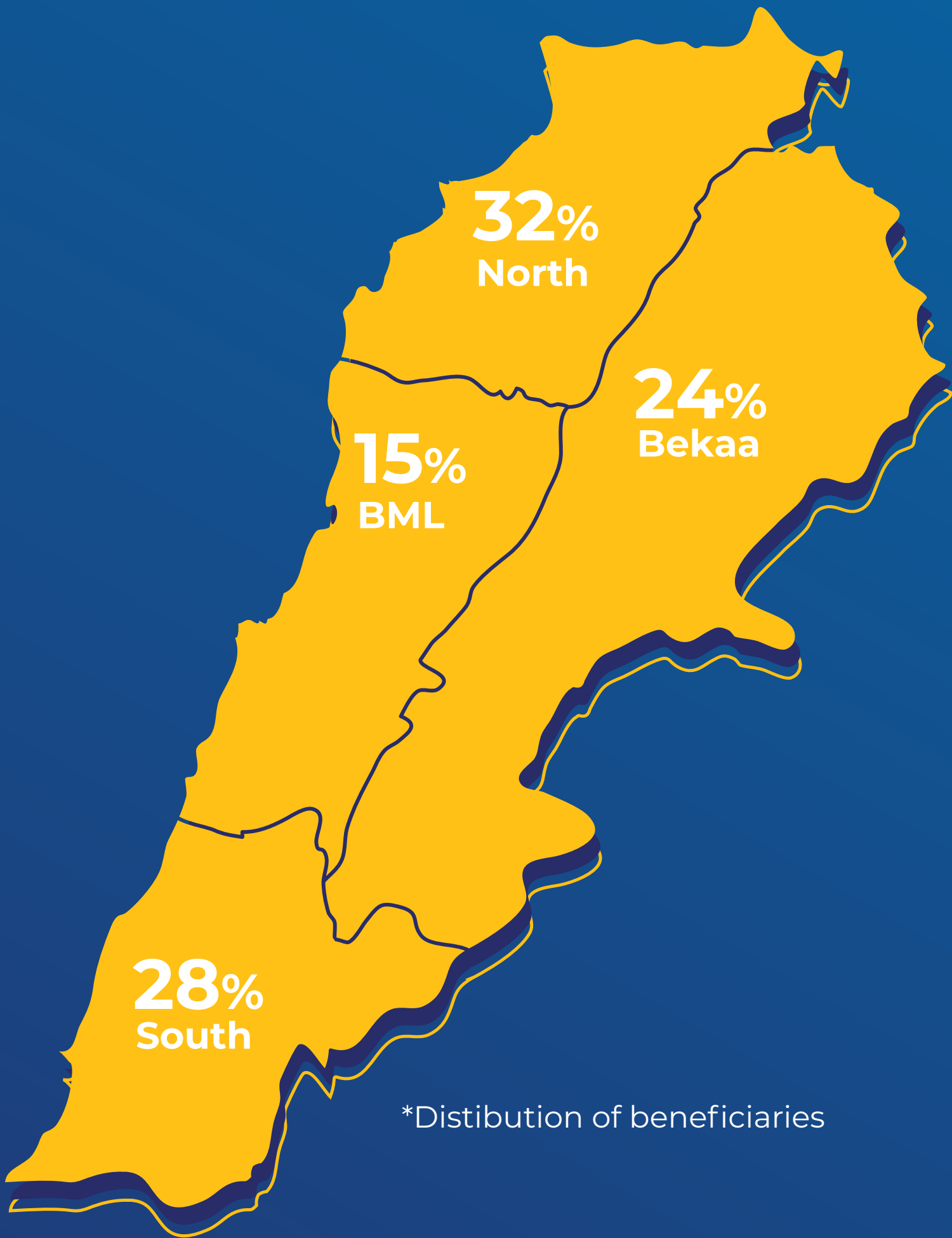
230

Communities



15

Donors



\*Distribution of beneficiaries



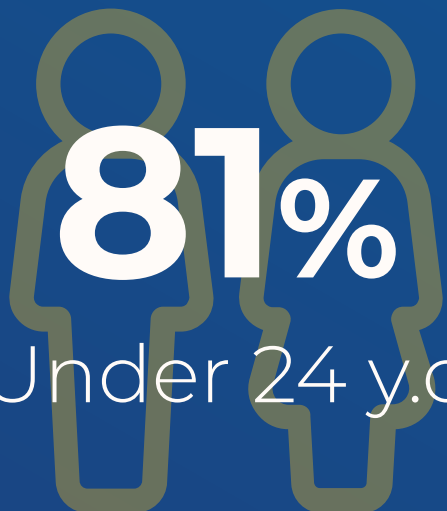
58

Partners



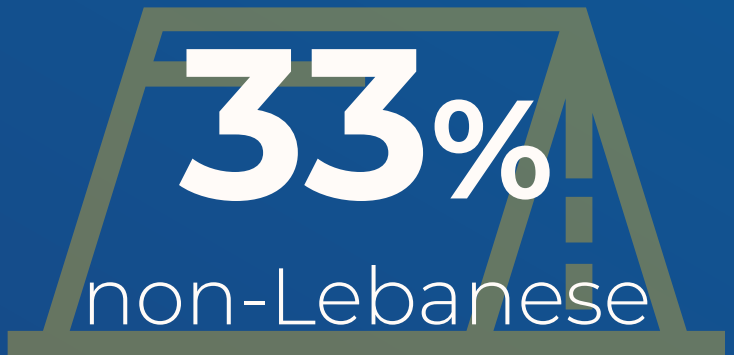
21

Projects



81%

Under 24 y.o



33%

non-Lebanese



# DOT Lebanon's **2022 Impact**

A closer look into our pillars





# Technology & Education

DOT Lebanon's EdTech Pillar exposes faculty and staff in education institutions to 21st century pedagogical methodologies. The program develops digital and blended modalities of the teachers, supporting students in enhancing their 21st century skills.

This program is based on the Teach-Up program offered by DOT Lebanon's professional trainers in education and technology who coach and train school teachers on new general and subject specific digital tools to transform classrooms and educational environments.

This program is also supported by DOT Lebanon's LMS DoTransform.



**8**

Digital training sessions



**12**

Teachers trained



**500**

School students digitally impacted



# DoTransform

DOT Lebanon's Learning Management System (LMS) features our curricula in a **digitized and gamified** format, through a web interface or an online/offline mobile application.

The learning material is designed as a **self-paced model**. However, it caters for **synchronous and asynchronous learning**.



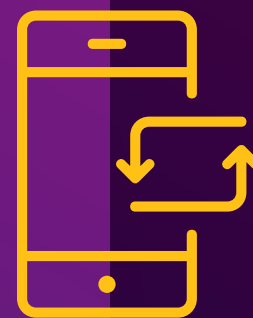
Browse the content of DOT Lebanon courses, in English and Arabic, Even offline



Take a personal note about a course, and draft a self learning plan



Participate in forums discussions and connect with instructors



Synchronize the content allowing learners to learn and interact offline



Assess own skills and acquired knowledge



Receive instant notifications of messages and other updates



# Testimonials

for our Technology and Education Pillar

“The information on DoTransofrm were well organized, extremely fun, entertaining and informative.

Personally, it helped me a lot and taught me indispensable info. Thanks to DOT Lebanon I feel more confident with my work and it drove me to be more curious about technology.

- Matteo, 17”

“We benefited a lot from the access to DoTransform learning websites. The videos included were very informative and useful. I think the Learning website and the training sessions complete each other. It is a learning resource that every participant can benefit from it. We are really happy to have lifelong access to the information we learned during the sessions.

- Nicole, 29”

“Click on the play button to listen to trainers' experience and feedback about the DoTransform mobile application.





# Technology & Livelihood

DOT Lebanon Livelihood and Technology pillar targets to upskill the capacities of various groups with digital skills by offering a wide range of Digital and career readiness training courses. This pillar aims as well to connect the trainees with internship opportunities, to bridge job offers with a diversified panoply of companies, and to link all participants with jobs of the future.



**6,228**  
Digitally-empowered  
trainees



**45**  
job placements



**78**  
internships



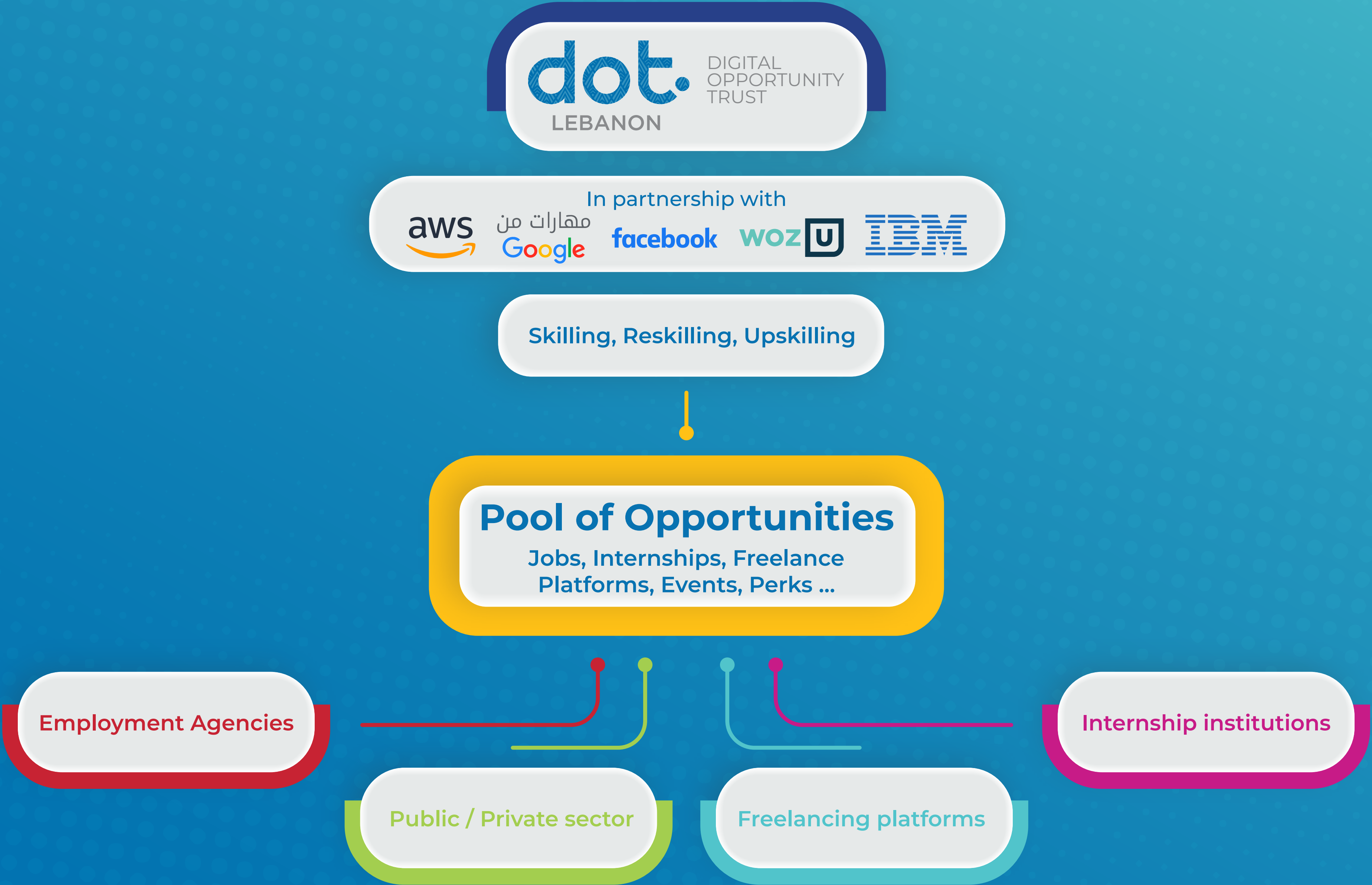
**98**  
Digitally empowered SMEs,  
Start-Ups and Municipalities



**529**  
remote freelance income



# Youth & Digital Livelihood





# Testimonials

for our Technology and Livelihood Pillar

“ Since 2016, and through a successful partnership under the Generation of Innovation Leaders (GIL) programme, DOT Lebanon has helped achieve UNICEF’s vision of ensuring young people in Lebanon have equal learning opportunities on 21st century skills. As a result of this partnership, thousands of youth have been trained on digital skills, and now have a better chance to enter the job market. DOT Lebanon has been an exceptional partner with a high level of technical expertise, innovation and dedication. We hope to continue and grow this partnership to keep supporting youth in times of increased need.

  
for every child ”

“ At Expertise France we consider that the partnership with DOT Lebanon was a great success. DOT Lebanon delivers with quality and efficiency; obvious competencies and commitment among the staff, which made the overall collaboration very pleasant and productive. Thank you for all your continuous efforts.

  
DEVELOP. SUPPORT. EMPOWER  
المساهمة، دعم، تمكين ”

“ Abdul Aziz Al Ghurair Refugee Education Fund values its’ partnership with DOT Lebanon. Our strategic partnership has educated and supported more than 4,400 Lebanese youth and refugees to gain the required digital skills in the market, equipping them for employment in the digital workplace. Thank you DOT Lebanon team and we look forward to more successes to enhance the youths’ livelihoods.

**عبد العزيز الغرير**  
صندوق تعليم اللاجئين  
**Abdul Aziz Al Ghurair**  
Refugee Education Fund ”



# Digital Transformation

DOT Lebanon's human centered Digital Transformation Program walks organizations, and institutions through designing, planning, and implementing transformation strategies and action-oriented plans to upskill their teams and digitize their business processes.

Throughout 2022, DOT Lebanon kicked off successful pilots with SMEs from different sectors and sizes as well as municipalities from different areas.

[Find out more about DT by DOT Lebanon here.](#)



DT projects  
covering all areas



**20**  
SMEs



**10**  
Municipalities



# Testimonials

## for our Digital Transformation Pillar

“

SyriaUntold held over the past months several sessions in order to develop a plan to better handle the pages on different social media platforms. Those sessions helped define the direction and develop the ways of thinking regarding social media. The SyriaUntold team are thankful for the efforts, understanding and openness of DOT Lebanon to the discussion in a nice and friendly ways.

SyriaUntold hopes that cooperation with DOT Lebanon will continue in the future.



”

“

The Asfari Foundation's partnership with DOT Lebanon has been an essential component of the support provided to our Digital Transformation Grant (DTG) partners. These grants are designed to enable Civil Society Organisations (CSOs) to develop their digital strategy, communication and infrastructure, in order to support them to become more sustainable, efficient, and adaptable. DOT Lebanon's expertise, delivered to the grantees through structured 1:1 sessions throughout the grant period, has enabled grantees to develop more robust digital strategies and access tools that have supported their organisations to deliver their work more effectively. Feedback from the grantees has regularly praised the mentoring and advice provided by DOT Lebanon as an important value-add of the grant. We are delighted to have DOT Lebanon supporting our 2022 DTG cohort, and excited to see their progress in 2023.



مؤسسة الأصفري  
The Asfari Foundation

”

“

We are pleased to support local SMEs in their digital transformation journey through capacity building and technical assistance. During this training, DOT Lebanon shared with SMEs practical advice on how to leverage different online collaboration tools and how to move to paperless operations.



**European Bank**  
for Reconstruction and Development

”



## 2023 LOADING...



### GOING REGIONAL

DOT Lebanon's Arabic and English Certified Training programs are accessible remotely through our DO Transform LMS synchronously and asynchronously; this will position us to be able to serve the youth in the MENA region through building local partnerships.

### NEW CERTIFICATION

DOT Lebanon will launch a new partnership with Amazon Web Services (AWS) MENA Region. This promising partnership will open new doors for advanced certifications for our trainers/community leaders as well as our beneficiaries in the AWS training programs and allow them, at a later stage, to find income generation opportunities based on this certification.

This AWS re/start program is a full time skills development program aiming to prepare learners for careers in the cloud through real world scenario based learning and hands-on labs. Learners gain the technical skills they need for entry level cloud roles.

### DOT CLIMATE CORPS

The climate program, which is a new product by DOT, will enable beneficiaries to lead a massive effort in climate awareness and resilience starting at the grassroot level.

At the end of their learning journey, the learners will develop:

- Awareness of local and gendered, individualized impacts of climate change in their communities.
- Competencies of champion community climate action included advocating for climate justice and intergenerational equity.
- Transferable digital, 21st century, gender equality, facilitation and mentorship skills to lead the green transition in their communities.
- Exposure and avenues of opportunity as ecopreneurs and in green-jobs in local green and blue economies.



# Thank you

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